



Docket No.: 577172002300  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Thomas HUBER et al.

Application No.: 10/688,075

Confirmation No.: 8165

Filed: October 17, 2003

Art Unit: 2611

For: ICHOOSE VIDEO ADVERTISING

Examiner: Not Yet Assigned

**REVOCATION OF POWER OF ATTORNEY WITH NEW  
POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Intellocity USA, Inc., the assignee of the entire right, title and interest in this patent application, hereby revokes all Powers of Attorney previously granted relating to this application and appoint as its attorneys or agents, with full power of substitution, association, and revocation, to prosecute this application and to transact all business in the United States Patent and Trademark Office connected herewith to the Practitioners associated with **Customer Number 43997**.

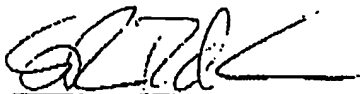
An assignment from the inventor(s) of the above-identified application was submitted for recordation in the U.S. Patent and Trademark Office on March 29, 2005. A copy of the Assignment is attached. The undersigned notes that the statements above and signature below form the equivalent of a Statement Under 37 CFR 3.73(b) as provided on form PTO/SB/96.

Further, please change the correspondence address for this application to the address associated with **Customer Number 43997**. Said appointment is to be to the exclusion of the inventors and their attorneys in accordance with the provisions of 37 CFR 3.71.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Telephone communications concerning this application should be directed to Scott Doyle at (703) 760-7721; facsimile communications should be directed to Scott Doyle at (703) 760-7777.

Intellocity USA, Inc. (The Assignee of Record)



Dated:

MAY 7, 2004

Name: Steven Reynolds  
Title: Executive Vice-President

Address: Intellocity USA, Inc.  
275 Sacramento Street  
San Francisco, California 94111

## **ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assign(s), transfer(s) and set(s) over to:

**INTELLOCITY USA, Inc.**  
275 Sacramento Street  
San Francisco, California 94111-3810

(hereinafter designated as the "ASSIGNEE"), its successors and assigns, the entire right, title, and interest for the United States in the invention, and all applications for patent and any Letters Patent which may be granted therefor, including said application, and all United States Letters Patent which may be granted thereof, and all divisions, reissues, continuations and extensions thereof, the said interest being the entire ownership of said Letters Patent when granted to be held by said ASSIGNEE, its successors, assigns or their legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been and enjoyed by Assignor(s) if this assignment had not been made, the application being known by the title:

### **ICHOOSE VIDEO ADVERTISING**

Attorney Docket No.: 577172002300

for which the undersigned has/have executed an application for patent in the United States of America on the same day herewith. Where this instrument is not filed concurrently with the application, the following identifying information may be added after execution:

Serial No.: 10/688,075

Filing Date: October 17, 2003

1. The undersigned hereby agree(s) to sign and execute any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extension of interference proceedings, or otherwise to secure the title thereto to the ASSIGNEE.
2. The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property of similar agreements.
3. The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the ASSIGNEE.

577172002300

4. The undersigned hereby authorize(s) and request(s) the Commissioner of Patents in the United States to issue any and all Letters Patent resulting from said application or any division or divisions or continuing applications thereof to the said ASSIGNEE.

5. The undersigned hereby grant(s) to the firm of Morrison & Foerster LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

**IN WITNESS WHEREBY, executed by the undersigned on the date(s) opposite the undersigned name(s).**

20 AUG 04

Date \_\_\_\_\_

*V. Louis*

Typed Name: Thomas HUBER

Date \_\_\_\_\_

**Typed Name:** Thomas LEMMONS

4. The undersigned hereby authorize(s) and request(s) the Commissioner of Patents in the United States to issue any and all Letters Patent resulting from said application or any division or divisions or continuing applications thereof to the said ASSIGNEE.

5. The undersigned hereby grant(s) to the firm of Morrison & Foerster LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREBY, executed by the undersigned on the date(s) opposite the undersigned name(s).

\_\_\_\_\_  
Date

\_\_\_\_\_  
Typed Name: Thomas HUBER

\_\_\_\_\_  
5-21-04

Date

\_\_\_\_\_  
Typed Name: Thomas LEMMONS